

StayCurrent App



- Medical Education Hub
- Spaces/Channels
- Community
- User Generated Content
- Article Selections

Content Creation

Journal Articles

- Text Based Article Summaries
- Journalistic Article Reviews
- TikTok Style Article Reviews
- Case Based Article Reviews
- Graphic Interpretations of Article Reviews

Interactive Content

- StoryCasts
- Quizzes

Social Media

- Static Posts
- Video Teasers Own Content
- Commercials Events, **Announcements**
- Article Summaries & Reviews
- Animations
- RSS feed for Journals

Topic Overviews

- Short Diagnosis
- Narrative Lecture Summaries
- Narrative Grand Rounds Summaries
- Narrative Live Event Talks Summaries
- Case Based Discussions with KOLs
- Summaries of Multidisciplinary Cases

Technique Videos

- Surgical Videos
- Animated or Claymation Surgical Procedures

Guidelines

- Institutional Guidelines
- Order Sets
- Error Traps

Long Form Interviews

Podcasts

Live Events

- Institutional Societies Industry CME (Coming Soon)
- Post Production Content Creation & Analytics

Physician to Physician

Physician to Patient

Social Media

- Content Creation
- Engagement
- Analytics Reporting

Content Creation Education



Content Explanations & Examples

Topic Overviews

- **In Brief** narrated summaries at the basic level of medical topics. The narrator is the primary character, but we play clips from key opinion leader lectures and use animation to help drive the point home. This is primarily targeted to medical students and residents:
 - Umbilical Pathologies
 - Inguinal Hernias
- Narrative Lecture, Grand Rounds & Live Event Talk Summaries brief lecture synopsis stories told by a narrator. We take our long lectures, identify the key points, take a clip from the lecture, and have a script for a narrator that summarizes the lecture. These are usually 7 to 12 minutes long.
 - Ponsky PEG
 - Anal Pathology
 - TEG Rewind
- **Long Form Podcasts** -cover all of the information that would be in a complete book chapter on a given medical topic that is in the form of audio with a narrator or moderator taking an expert through clinical scenarios. It starts off basic and gets more complicated as it encompasses all the elements of a single book chapter. This allows residents and even advanced surgeons to learn an entirely new topic while driving.
 - <u>Case-Based Journal Review: Intussusception in 2022</u>
 - Colorectal Quiz Episode 30: Tethered Cord
 - o Intestinal Rehabilitation, Episode 3: Enteral Autonomy, Part 2
 - Intestinal Failure with Dr. Brad Warner

Journal Articles

- Biteables Short (< 60 sec) reviews of a journal article using animated typography and visuals
 - "Outcomes for Ladd's procedure: Does approach matter?"
- Monthly review of Editor picks from JPS with interviews of authors
 - o Journal of Pediatric Surgery Article Review: January 2022 APSA Issue
- TikTok Style Article Reviews
 - "Next day discharge after the Nuss procedure..."
- Reviews of recently published literature about a specific pediatric surgical condition
 - Case-Based Journal Review: Intussusception in 2022
- Graphic Interpretations of Article Reviews
 - "Development of an academic RVU (aRVU) system to promote ..."

Interactive Content

- StoryCasts Immersive choose your own adventure clinical scenario
 - Trauma Case
- Mutiple Choice Quizzes on Pediatric Surgery
 - Winter EPSITE Quiz

Technique Videos

- **Surgical Videos** Intraoperative surgical technique footage
 - Orchiopexy for Left Undescended Testis
- Animated or Claymation Surgical Procedures
 - Intussusception Anatimation
 - Surgical Options for Hirschsprung Disease

Social Media

- Video Teasers Own Content
 - Update Course Rewind: DEI
- Commercials Events, Announcements
 - Best of the Best
- RSS feed for Journals
 - Journal of Pediatric Surgery
- Article Summaries & Reviews
 - See Above
- Animations
 - See Above

Guidelines

- Institutional Guidelines
 - <u>Updated APSA Blunt Liver/Spleen Injury Guidelines</u>
 2019
- Order Sets
 - Private Channels
- Error Traps
 - <u>Error Traps and Culture of Safety in Pediatric</u>
 <u>Surgical Oncology</u>